

WORKBOOK

Naming Your Podcast

Annemarie Cross – The Podcasting Queen Brand & Business Strategist



Meet Your Host

Listed consistently in the Top Business Podcasts for Entrepreneurs (since 2012) by Entrepreneur.com, Small Business Trends, and other well-respected business websites, Annemarie Cross continues to share her Branding, Marketing and Podcasting strategies with entrepreneurs – globally.

Combining her love of technology and social media, Annemarie has built a business, client base and support team that is truly GLOBAL by harnessing the power of social media and cutting-edge online technologies – particularly with podcasting, and now empowers other professional services business owners to do the same.



Annemarie specialises in helping business owners define and communicate their inner brilliance (their brand and brand message) while build solid business foundations and marketing strategies so they can stand out, attract their ideal clients, and become known as an Industry Thought Leader with their own profitable Podcast Platform.

Reputed for her dynamic, inspiring and engaging presentations, Annemarie has also become a highly sought-after speaker and presenter both nationally and internationally, and has shared her empowering message on the speaking platform alongside other high-profile 6- and multi 7-figure women in business.

In this call you will learn:

- What's in a Name?
- Benefits of selecting the right name for your podcast
- Podcast Name Examples
- Your Podcast Name: Tips
- Questions



W O R K B O O K:

- Before we get started, what are 3 intentions you are setting to ensure you gain insights and aha's from our time together.

Intention 1:

Intention 2:

Intention 3:





- What's in a Name? Why is this important for me?

- Benefits I'll gain through selecting the RIGHT name for my podcast:



- Podcast Name Examples: Insights I want to remember as I come up with a name for my podcast:



- Naming my Podcast: The Tips and insights I want to remember when considering a name for my podcast: