



POWERFUL BOLD GOAL FORMULA:

Write down your responses to the following questions.

SPECIFIC:

- WHAT is the goal you want to achieve?

MEASURABLE:

- WHY? Why is this goal important to you?

- WHEN? By when do you want to have achieved your goal?

- HOW? How will you know you have achieved your goal?

ACTIONS:

- WHAT? What actions need to be taken to ensure you achieve your goal? List them all!



RESOURCES:

- **WHO/WHAT ELSE?** Who and what else do you need, to ensure you achieve your goal? List them all!

TIME:

- **SCHEDULE TIME** in your diary to work on the tasks you have detailed previously. Stick to your commitments.
- **OUTSOURCE TASKS** with your team ensuring they are aware of expectations, deadlines, etc.

And REMEMBER:

- **MONITOR** your progress to ensure you stay on track.
- **CELEBRATE** your success once you have achieved your goal.

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Found my Powerful Bold Goal Template (and podcast episode) helpful? I'd love to know – let me know by leaving a comment/review over on www.AnnemarieCross.com/Review

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