

MONEY, MARKETING & MINDSET MASTERMIND

Accountability ★ **Action** ★ **Achievement**

Six-Jigure (or more) Business Blueprint for Coaches













Step 1

Know &
Understand The
Needs of Your
Ideal Client Intimately

Step 2

Build Your Rich, Authentic Signature Brand & Compelling Message

Step 3

Create Your Profit-Building Signature System & 3 Compelling Signature Programs

Step 4

Create Your Irresistible Signature Giveaway (Digital Asset) and Nurturing Sequence

Step 5

Structure Your Marketing Plan (which includes having conversations with prospective

Step 6

Conduct Your Client Enrolment Conversations & Enrol ideal Clients into Relevant Programs

These are the KEY foundations you MUST have in place to build a six-figure (or more) business in 2019