



Podcast Profit Platform

# Invisible to Influential



STAND OUT, BE HEARD  
INFLUENCE

[WWW.PODCASTINGWITHPURPOSE.COM](http://WWW.PODCASTINGWITHPURPOSE.COM)

# Inclusions



YOU RECORD YOUR PODCAST. WE DO THE REST.



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Podcasting With Purpose Training

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Interviewing With Purpose Training

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90-Day Fast-track VIP Day

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Creation of your Podcast Creatives

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Map-Out, Record & Produce your 3-part Podcast Series

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*Your Own Customized Podcast Platform*

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Ongoing Post Production

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Ongoing Creation of Promotional Creatives

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Ongoing Publishing & Promotion

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Ongoing Training & Q&A Sessions per month

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Private FB Community for Global Support & Collaborations

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3 x 2-day In-Person Masterminds per year

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# 90-Day Fast-Track VIP Day



## Work Privately with Annemarie during the 90-day Fast-Track VIP Day

### Map out your customized Podcast Profit Framework - Step 1 & 2

#### *Podcast Profit Framework: Step 1 & 2 Purpose & Planning*

- **Document your Podcast Profit Pipeline** and how you will leverage your podcast to build influence, leads and enquiries.
- **Finalize creative Brand Elements for your podcast, including:**
  - Your Signature Brand and Your Message
  - Your Show Intro and Show Outro
  - Apple Podcast Graphic
- **Determine best keywords**, key phrases and hashtags to capture the attention of your ideal audience (i.e. ideal client) across your social media platforms and on Google.
- **Map out your Editorial Production Schedule:**
  - Define show topics for the next 12 months (being two shows per month, which is 26 topics)
- **Your Irresistible Signature Giveaway 3-Part Podcast Series, including:**
  - Annemarie will interview you and record all 3 episodes of your 3-part Podcast Series.
  - Brainstorm a checklist/template and/or any other resources, which can be include in the Giveaway making it even more enticing.
  - Brainstorm who your ideal guests will be for your next 6 shows

# 90-day Fast-Track Blueprint



## Our 90-day Fast-Track Plan

### **Full Access to Podcasting With Purpose and Interviewing With Purpose Training:**

Completion of selected Modules

Planning & Drafting of 3-Part Podcast Series in collaboration with Annemarie (via email)

This is to be completed within a 30-day timeframe [30 days]

### **Completion of your Fast-Track VIP Day:**

We hit the ground running establishing the key foundations of your Podcast Platform

Strategize a clear 'Podcast Launch' plan for the next 30 days, which includes Pre-Launch Tasks

### **Podcast Pre-Launch Tasks:**

Complete tasks of the 'Podcast Pre-Launch' plan

Confirm Podcast Profit Pipeline and lead-capturing/nurturing sequence is ready to go

Check in to see everything is on track [60 days]

### **Podcast Launch Tasks:**

Finalise Launch Plans, with 15 days to complete any left-over tasks from the 'Pre-Launch' Plan

Launch the Podcast and rollout promotional strategies as per the 'Podcast Launch Plan' [75 days ]

### **Ongoing Podcast Profit Platform Program/Strategy:**

Rollout Ongoing Podcast Profit Platform Program/Strategy [90 days and onwards]

From Invisible to Influential



LET'S GET YOUR PODCAST PROFIT PLATFORM STARTED!