



**Module 3: Setting the Stage for an
Awesome Interview**

Lesson 2: Creating Compelling Show Titles



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In this training you will learn:

- Why is this important
- What to avoid in your headlines so you don't jeopardise your SEO on iTunes
- Great source document to use
- Examples of compelling show titles

WHY is this important:

What to avoid in your headlines:



Great source document to use:

Examples of compelling show titles:



Your Turn: Write your own compelling show titles