



**Module 3: Setting the Stage for an  
Awesome Interview**

**Lesson 1: Show Formats**



## **A template for your podcast structure**

### **A podcast with Just You**

Your show intro and welcome:

**An overview of the three things being covered today:**

Point One:

Point Two:

Point Three:

**The three things being covered in the main show:**

Point One – expansion and example:

Point Two – expansion and example:



Point Three – expansion and example:

Summary and confirmation of benefits:

Call to Action: What is your Irresistible Signature Giveaway and how can it be accessed?

The Show Outro:



## You Interviewing One Guest:

Your show intro and welcome:

### An overview of the three things being covered by your guest today:

Point One:

- Overview:
- Why is it important?
- What will they learn?
- How will it positively impact your audience?

Point Two:

- Overview:
- Why is it important?

- What will they learn?
  
  
  
  
  
  
  
  
  
  
- How will it positively impact your audience?

Point Three:

- Overview:
  
  
  
  
  
  
  
  
  
  
- Why is it important?
  
  
  
  
  
  
  
  
  
  
- What will they learn?
  
  
  
  
  
  
  
  
  
  
- How will it positively impact your audience?



Welcome your guest and include the pre-amble to the main points:

The three things being covered in the main show:

Point One – expansion and example:

Point Two – expansion and example:

Point Three – expansion and example:

What is your guest's contact information and how can they find out more?

Call to Action: What is your Irresistible Signature Giveaway and how can it be accessed?

The Show Outro:



## You Interviewing Two Guests:

Your show intro and welcome:

### An overview of the three things being covered by your guests today:

Guest One:

- Overview:
- Why is the guest's content important?
- What will they learn?
- How will it positively impact your audience?

Guest Two:

- Overview:
- Why is the guest's content important?



- What will they learn?
  
- How will it positively impact your audience?

Welcome your guest and include the pre-amble to the main points:

The three things being covered in the main show:

Point One – expansion and example:

Point Two – expansion and example:

Point Three – expansion and example:





What is your guest's contact information and how can they find out more?

Call to Action: What is your Irresistible Signature Giveaway and how can it be accessed?

The Show Outro