



## Guest Profile:

Thank you for your interest in being interviewed on our show – The Ambitious Entrepreneur.

I consider it an honour!

Our show is about sharing inspirational stories (the highs and lows; challenges overcome, and words of wisdom) from business specialists to help our listeners (Entrepreneurs and Small Business Owners) reach their full potential.



Please answer the following questions.

This information will help us create the show blurb, your show intro, and other pieces of information so the show will be as 'A M A Z I N G' as the content you'll be sharing.

Thank you! I can't wait to speak with you!!

Please return the completed Profile along with your photo to my Programming Assistant – Jackie at: [aesguest@ambitiousentrepreneurnetwork.com](mailto:aesguest@ambitiousentrepreneurnetwork.com)

*Annemarie Cross*

	You:
Name	Click here to enter text. Steve Brossman

A little about you: [no more than 50 words]

Steve is the Amazon Best Selling Author of the Book 'Stand Up Stand Out or Stand Aside' a Blueprint for creating your Authority Factor. He is the Creator of the Authority Sales Blueprint a breakthrough system that is helping professionals stand out in crowded markets, avoid the price wars and makes selling faster and more enjoyable.



What are 3 benefits/things our listeners will learn from you? We'll be using this as a 'hook' at the beginning of our show and for the show blurb. The more benefit-driven, the more likelihood people will listen.

i.e. Must-do marketing tips to double your sign-up rates or 3 stress-busting exercises to regain your sanity and your profits.

Benefits our listeners will gain from listening to you:	
1.	Learn how to quickly position themselves as the leader in their market so they can attract more high-level clients.
2.	Learn a breakthrough sales system that takes the focus on selling yourself, shortens the sales process and creates conversion rates that have reached as high as 94%
3.	Shows a proven way that professional and service providers can package their services and easily sell for higher prices.