

# Smashing The Glass Ceiling Telesummit: *PROVEN Strategies to Your 6-Figure (or more) Business*

**Topic:** French-Kiss Marketing: How to eloquently connect, communicate, and convert leads into sales



You'll learn how to:

- Seduce With Effortless Eloquence
- Say it With Love
- Sell With Sass + Style

How do we SEDUCE with Effortless Eloquence?

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How can we SAY it with Love... if we struggle to find the right balance between being compelling and avoiding hype?

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How do we actually go about SELLING with Sass + Style?

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# Smashing The Glass Ceiling Telesummit:

## *PROVEN Strategies to Your 6-Figure (or more) Business*

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- Active vs. Passive Voice
- Verbs vs. Adjectives
- Shooting Bullets

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- How Do You Want Your Readers to **FEEL**?
- What Do You Want Your Readers to **KNOW**?
- What Do You Want Your Readers to **DO**?

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- How Important is Design, Really?
- Selling to Women vs. Selling to Men
- The Magic of a Succinct Call to Action

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The Proof Question is:

The Correct Answer is: