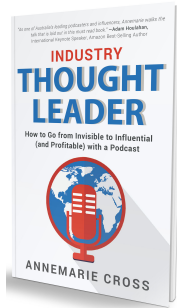


# Book Launch Schedule:

## INDUSTRY THOUGHT LEADER:

### How to Go From Invisible to Influential (and Profitable) with a Podcast



**Where:** Annemarie Cross's Facebook Page:  
<https://www.facebook.com/AnnemarieCrossBranding/>

**When:** March 21<sup>st</sup>, 2019 at 10.00am to 11.30am AEST (Australian Eastern Standard Time)

**Over \$1,600.00 worth of prizes, giveaways and a Scholarship to be won!**

Time	Industry Thought Leader	Topic	Prize/Giveaway
10.00-10.15am	<b>Annemarie Cross:</b> The Podcasting Queen   Book Author	Welcome and ONE main reason she wrote her book: Industry Thought Leader: How to Go From Invisible to Influential (and Profitable) with a Podcast	Signed copy of Industry Thought Leader Book  Value: \$24.95
<b>HOW: Be a WINNER - Instructions:</b>  Like, Comment on and Share (with your community on Facebook) the ONE main reason Annemarie wrote her book, which she shares during her time on the call to be in the running to win a signed copy of her book: Industry Thought Leader.			
10.15-10.30am	<b>Steve Brossman</b>	How to Sell Your Services So Much Easier.	Access to: Ultimate Sales Game Plan.  People who have implemented the Ultimate Sales Game Plan have added 6 Figures to

			their businesses. And, so can YOU!  Value: \$497.00
<b>HOW: Be a WINNER - Instructions:</b>  Like, Comment on and Share (with your community on Facebook) each of the three tips Steve shares during his time on the call to be in the running to win access to Ultimate Sales Game Plan.			
10.30-10.45am	<b>SURPRISE Industry Thought Leader</b>	HINT: Think 'Linkedin'	To be revealed during the call!
<b>HOW: Be a WINNER - Instructions:</b>  Like, Comment on and Share (with your community on Facebook) each of the three tips our MYSTERY Thought Leader shares during his/her time on the call to be in the running to win his/her prize/giveaway (which I know is going to be AWESOME and not to be missed).			
10.45-11.00am	<b>Samantha Riley</b>	From Unheard Expert To Influential Thought Leader.	A ticket to her 'Amplify Your Influence' Workshop.  Value: \$97
<b>HOW: Be a WINNER - Instructions:</b>  Like, Comment on and Share (with your community on Facebook) each of the three tips Samantha shares during her time on the call to be in the running to win a Ticket to her 'Amplify Your Influence' Workshop.			
11.00-11.15am	<b>Justin Cunningham</b>	How To Double Your New Customer Conversations and Double Your Sales Conversions - Without Dropping Your Price or Harassing Anybody	Conversation to Easy Conversion Setup.  Get A Facebook 'Conversation to Easy Conversion' Funnel For Your Business page  Value: \$497
<b>HOW: Be a WINNER - Instructions:</b>			

Like, Comment on and Share (with your community on Facebook) each of the three tips Justin shares during his time on the call to be in the running to win the Facebook 'Conversation to Easy Conversion' Funnel for Your Business page.

11.15am-11.30am	<b>Annemarie Cross</b>	Wrap Up and next steps to Go from Invisible to Influential (and Profitable) with a Podcast	Scholarship to Podcasting with Purpose Training with BONUS access to Interviewing With Purpose Training AND Industry Thought Leader eBook (included)  Value: \$997
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**HOW: Be a WINNER - Instructions:**

If you've Liked, Commented and Shared ALL of the tips each of our Industry Thought Leaders have shared throughout our Book Launch, and you leave a comment on Annemarie's LAST tip for the launch, letting her know HOW you want to impact the world with your message and you'll go into the draw to win a Scholarship to her Podcasting with Purpose Training – valued at \$997.

Here are the steps you'll need to take to be eligible for the Scholarship draw:

1. Attend the entire Book Launch;
2. Like, Comment on and Share each of the 3 tips each of the Industry Thought Leaders share;
3. Like, Share and Comment on Annemarie's LAST tip (her session is from 11.15am-11.30am) letting her know HOW you want to impact the world with your message.