



The Business Marketplace Podcast Show Notes

Guest Skype:

Topic: How To Increase Your Productivity, Concentration and Your Overall Health & Wellbeing with a Salt Lamp

Pretty Link: Ambitiousentrepreneurnetwork.com/TBM05

Show Number: Ep#05

[Show Intro]

[AEPN Podcast Intro]

You're listening to The Business Marketplace Podcast episode 5.

[Short Music snippet]

Welcome to another episode of The Business Marketplace Podcast - where you'll hear inspiring interviews from members with topics that'll equip and empower you to grow a prosperous business.

I'm your host Annemarie Cross - The podcasting queen.

[Longer Music snippet]

Do you have, or do you know someone who has asthma or hayfever? Perhaps you're looking to improve your overall health and wellness, your productivity and concentration so you can live and enjoy life more, but you're constantly tired and feeling clogged up? Or, are you like many other people who are worried about the negative impact electromagnetic fields have on our health and wellness, which is steadily getting worse due to the increased number of electronic

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devices we own.

Joining me on today's show is Jan Mikkelson. He the Co-Director of the company Forever Exotic. They import and retail unique products from around the world with a focus on Himalayan Salt Lamps, Himalayan Salt Products, Crystals, Soy Candles, Room Sprays, Essential Oils and Difusers with the goal of everyone becoming part of their live better community.

Jan's greatest thrill in life is to help other people get what they want out of life, because he truly believes that is the only way you get what you want.

He loves researching new products lines and how they can benefit people. He also has the knack of being able to communicate on a broad range of topics in a very easy to understand manner.

He can make it as easy as you like or get into the real nitty gritty technical stuff.

Many of the clients that Jan now works with, initially came to him feeling tired and groggy, struggling with allergies and who were frustrated and looking for ways to guarg themselves against the electromagnetic smog.

However by tapping into Jan's wisdom and by using his wide range of life-changing products, they are feeling much better. And today, Jan is going share how they were able to achieve that, while also dispel any myths about their products.

On today's show Jan is going to share:

- Relevant information to help you gain true confidence in their products and what they can do for you;
- How to have better health and wellbeing, more energy and more freedom to do what you really want;
- How to become part of a community that is about supporting you and your needs.

Welcome to the show Jan.

[Jan says hello]

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[Q] Jan, I've been a Salt Lamp user for many, many years as many of my colleagues were Naturopaths and specialists in the Health & Wellness Industry so they were often talking about the benefits of what a salt lamp can do.

However, there are some people today that are still a little skeptical about the products and how blocks of salt can do so much, so let's dive straight in.

There have been a number of scientific studies on salt lamps, in fact a series of scientific studies showed that salt crystal lamps had many benefits including being able to increase the negative ion count by up to 300%.

Tell us more about some of these studies.

[Q] What's a negative ion and positive ion, how are they created, and why should be excited that a salt lamp can increase the negative ion count by up to 300%?

[Q] We've mentioned that studies show that a salt lamp can increase the negative ion count by up to 300% - how do Salt Lamps work? How do they do that?

[Q] Why do we have lights placed inside a Salt Lamp?

[Q] What are the typical symptoms and struggles you've seen Salt Lamps help people overcome?

[Q] How come Salt Lamps can help improve our productivity and concentration?

[Q] Jan, you wanted to share more information about how people could become part of a community that is about supporting them and their needs. Share more.

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[Q] In closing Jan, what's one last insight you'd like to share with anyone today if they are still a little hesitant about Salt Lamps?

The Call to Action:

Jan, how can people find out more about the products you offer and if they'd like to speak to you further about your products?

[Show Outro]

That brings us to the end of another incredible show – I know you've taken down lots of notes and had many aha's. [Restate how people can get in touch with Jan].

About:

Jan's greatest thrill in life is to help other people get what they want out of life, because he truly believes that is the only way you get what you want.

He has a passion for helping and educating people.

He loves researching new products lines and how they can benefit people. He also has the knack of being able to communicate on a broad range of topics in a very easy to understand manner.

He can make it as easy as you like or get into the real nitty gritty technical stuff.

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