



Module 8:
Momentum Building Marketing

In this training you will learn:

- Why is this important
- Tools I use
- Steps I use
- Planning out your Launch Calendar
- Other steps to build momentum

Why is this important?

My systems and processes : Tools

- Canva
 - <https://www.canva.com/>
- MeetEdgar
 - <https://meet Edgar.com/>
- Hootsuite
 - <https://hootsuite.com/>



Prior to Podcast (blog post) being published

Create show graphic in canva.com

Create show quote graphics and get them ready to go

After Podcast (blog post) is published



Planning out your launch calendar

Other steps to build momentum