



## Show Blurb Template

Show Title: How to Achieve a Sales Conversion Rate of 94% for your Small Business.

**Show Number #202** Skype: [name]

[Intro]

Welcome - this is episode 202 I'm your host Annemarie Cross, Brand and Communication Strategist, also known as the podcasting queen.

Sales and selling is something that sadly many service-based ambitious entrepreneurs struggle with. The thought of having to sell yourself, or getting a NO and feeling somewhat rejected is something I think we can all relate to.

However, imagine if you could follow a breakthrough sales system that took the focus off of having to sell yourself, it not only shortened the sales cycle however also delivered sales conversation rates as high as 94%.

Would you be interested in learning more? I know I certainly would.

Joining me on today's show is Steve Brossman.

Steve is the Amazon Best Selling Author of the Book 'Stand Up Stand Out or Stand Aside' a Blueprint for creating your Authority Factor.

He is the Creator of the Authority Sales Blueprint a breakthrough system that is helping professionals stand out in crowded markets, avoid the price wars and makes selling faster and more enjoyable.

On today's show Steve is going to share:

1. How to quickly position yourself as a leader in your market so you can attract more high level clients;



2. A breakthrough sales system that takes the focus off selling yourself, shortens the sales process and creates conversion rates that have reached as high as 94%.
3. A proven way that professional service providers can package their services and easily sell them for higher prices.

Welcome to the show Steve.

[Questions]

[Show Outro]

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