



**Module 4: Lesson 1:**  
**Coming up with Topic Ideas**

**In this training you will learn:**

- Why this is important
- Getting your Creative Juices flowing
- Tips, Tools & Techniques

**Why is this important?**

Ensure that your topics are on purpose and relevant to your audience.

**Getting your creative juices flowing**

What does your ideal inspirational environment look like?

**Creating a mind map**

**Tips, Tools & Techniques**

What are your top 10 questions?

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What areas do your clients struggle with?

**Topic Brainstorm**

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