

# Smashing The Glass Ceiling Telesummit: *PROVEN Strategies to Your 6-Figure (or more) Business*

## **Topic:** Image Essentials of Personal Branding and Professionalism

You'll learn:

- Why Image is SO important to your personal brand, why Personal Branding is so Important
- What Image actually consists of....Attitude , Behaviour and Communication Skills
- Performance and Reputation and how these can make or break your Personal Brand online and offline



**Speaker: Maria Cucinotta**

*“It takes Courage to grow up and be who you really are.”*  
- EE Cummings

### **What is the importance of Personal Branding?**

**Reason one:**

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**Reason two:**

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**Reason three:**

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**How does Image impact one's Personal Brand?**

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**The things you need to think about include:**

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3.

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**What exactly is a Personal Brand and why do I need one?**

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**Is my reputation online as important as my offline Personal Brand?**

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**Professionalism what does that mean to me as an entrepreneur?**

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**The real difference between Networking and Connecting:**

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**Notes:**

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# Smashing The Glass Ceiling Telesummit:

## *PROVEN Strategies to Your 6-Figure (or more) Business*

**Proof Question:**

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**Answer:**

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